FOR IMMEDIATE RELEASE

Key Digital's *AV over IP Solutions*

Key Digital Unveils Unprecedented AV over IP Pre-Configuration

MOUNT VERNON, NY – January 28, 2020 – As AV over IP continues to grow and shape the next generation of AV products and services, Key Digital, the award-winning leaders in digital video and control systems, is implementing an unparalleled industry-first procedure of offering in-house pre-configuration. With pre-configuration integrators save valuable time and resources on each Key Digital AV over IP system installation and approach each project with confidence.

The company's evolution of AV over IP solutions includes a start-to-finish process unheard of by any of its competitors. The entire practice includes a Key Digital free system design drawing and bill of materials based on the *system requirements*, encoder and decoder pre-configuration according to network *specifications*, unit mounting on *KD-SMS16* rack shelving system, system verification including matrix switching and video wall functionality in Key Digital's lab, and even in-house setup of the *network switch* when sent to Key Digital by the integrator. This powerful undertaking comes from the company's desire to make simplified out-of-the box set-up a reality for its AV over IP products and solutions.

> *"What we hear from customers is that no one else in the industry is offering such a transformative way of addressing AV over IP installation issues. We don't want our installers to waste their valuable energy performing set-up and testing in the field when we have all of the resources at our fingertips in our top-of-the-line lab right here in Mount Vernon, NY," said Masha Lakhter, COO of Key Digital. "Our products speak for themselves with proven reliability and an obtainable price point. Now with our streamlined verified and tested pre-configuration process we've eliminated the learning curve for integrators and installers, and everyone can enjoy a stress-free installation process."*

The Key Digital AV over IP product lineup includes the *KD-IP922ENC* 4K UHD AV over IP encoder with two PoE ports, LAN switch, HDMI pass-thru, audio in, audio de-embedding with lip-sync and DSP, and KVM/USB, the *KD-IP922DEC* 4K UHD AV over IP decoder with two PoE ports LAN switch, local HDMI switching, audio de-embedding, video wall processing, and KVM/USB, the *KD-IP822ENC* 4K UHD AV over IP encoder with PoE, HDMI pass-thru, and two IR/RS-232 ports, the *KD-IP822DEC* 4K UHD AV over IP decoder with PoE and two IR/RS-232 control ports, the *KD-IP1022ENC* 4K UHD AV over IP encoder with independent video, audio, and KVM/USB routing, audio de-embed with volume, delay, and bass, mid, and treble control, two port PoE LAN switch, HDMI pass-thru, three port IR, RS-232, trigger master controller and control gateway, the *KD-IP1022DEC* 4K UHD AV over IP decoder with independent video, audio, and

KVM/USB routing, video wall processing, audio de-embed with volume, delay, and bass, mid, and treble control, two port PoE LAN switch, local HDMI in, three port IR, RS-232, trigger master controller and control gateway, the *KD-IP1080Tx* HDMI over IP transmitter with PoE and redundant power connection, HDMI pass-thru, and the *KD-IP1080Rx* HDMI over IP receiver with PoE and redundant power connection.

Utilizing managed gigabit network switches to enable video wall management, video/audio distribution, matrix switching, extension, and more, Key Digital's AV over IP systems offer great flexibility to pro AV system integrators. Key Digital's AV over IP systems are scalable up to 256 inputs and 256 outputs, can be easily installed in currently existing network structures, and cover a versatile scope from digital signage to large enterprises installations to small applications such as bar and restaurant.

About Key Digital®

Led by the "Father of DVD", Mike Tsinberg, Key Digital® is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has led the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

Key Digital products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease-of-installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants, designers, and installation firms of the A/V industry. Key Digital® is known to deliver best-in-class products based on quality, performance, and reliability.

For more information, visit our webpage at *http://www.keydigital.com*.